



15217 Neighborhood-based Teen Mental Health Initiative

Reimagining opportunities to create a youth mental health safety net
(and knocking down barriers to getting help)

Job Description

Title: Project Coordinator

Overview:

The 15217 Neighborhood-based Teen Mental Health Initiative is a collaborative effort among the Jewish Healthcare Foundation, the Jewish Community Center, Jewish Federation of Greater Pittsburgh, and Jewish Family and Community Services to build a safety net for teens with mental health issues. The program has three objectives: increasing community awareness of the reality of increasing teen behavioral health problems, promoting options for where to turn for help, improving availability and connections to mental health services and supports, and strengthening resiliency among teens and families. The goal is to design and implement an initiative that builds upon existing partnerships, reflects the diverse cultural and faith-based experiences of the community, and can be adapted and implemented in other neighborhoods.

Key Responsibilities:

1. Communicate seriousness of adolescent mental health crisis through any educational and social marketing campaign.
2. Identify components of "best practice" model for a neighborhood-based teen mental health safety net.
3. Raise awareness of and aspirations for a neighborhood safety net – a model of the ideal.
4. Support the development of marketing and resource materials, including a program website, for parents and teens to raise awareness and reduce stigma.
5. In collaboration with community partners, organize events to raise awareness around teen mental health, including coordination of speakers and panelists, marketing and promotion, event logistics.
6. Develop strategies to engage youth in program planning and implementation; possibly forming a Youth Advocacy Group.
7. Coordinate community-based mental health first aid training sessions to build skills among professionals who work with youth, parents, and community leaders.
8. Identify 15-30 community champions in Squirrel Hill and the neighboring communities for a regional mental health first aid train-the-trainers organized in collaboration with the National Council.
9. Explore financial models for sustainability. Reach out to national and local foundations to assemble an adequate resource base for 15217 model and beyond to other neighborhoods.
10. Connect our project to an international network for youth mental health, and networks within the U.S.

Key Qualifications:

- Bachelors Degree required but prefer Masters of Social Work, Public Health, Psychology, Public Policy, Health Management or equivalent degree
- Strong organizational skills and demonstrated ability to manage multiple tasks and program areas
- Comfort with designing and effecting creative communications and marketing (including technology and online opportunities)
- Evidence of effective skills to energize partnerships around a critical problem
- Passionate commitment to advancing social reforms
- Ability to frame problems and communicate solutions

Level of Effort: Full Time

- Salary based on education and experience

Location: Pittsburgh, Pennsylvania

Applications (including a resume, cover letter and list of references) should be sent to: Millie Greene, Executive Assistant, Jewish Healthcare Foundation at greeneg@jhf.org.